

# SYNERGY™

THE NEXT GENERATION OF DURABILITY

Synergy™ is a proprietary paint system which provides superior protection and resistance against weather and UV exposure. Through 50 years of laboratory testing and real-world application, Synergy™ outperforms all other pre-painted steel products. Exclusively available in the U.S.A., Synergy™ comes in 18 long lasting colors.

## SUSTAINABLE PERFORMANCE

Synergy™ is proven to be durable and resilient in harsh climates.

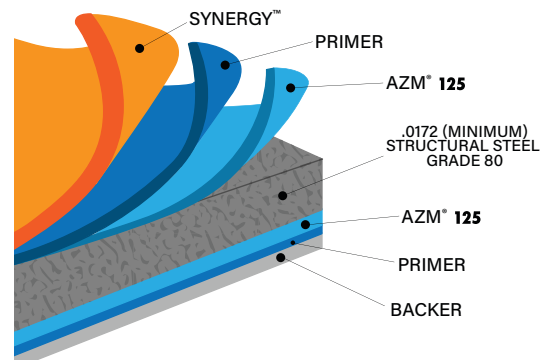
Synergy™ is comprised of three layers. The first is a conversional layer to improve adhesion, followed by a baked on polymer primer ending with a baked on top coat to resist chipping, peeling and cracking. Each layer is engineered to act in synergy with the others to deliver superior performance and durability while protecting against harsh conditions.

Everlast Roofing has made Synergy™ our paint system of choice. With proven and tested performance, the Synergy™ system makes us confident by surpassing all other pre-painted steel in terms of consistency and durability.

Synergy™ is subjected to stringent specifications regarding expected color change. Everlast tests our products at several exterior exposure sites located in the harshest environments around the globe. Built on proven strength, this system offers superior chalk and fade resistance as well as gloss retention.



\*Synergy™ is a registered trademark of Everlast Roofing, Inc.



## CHALK RESISTANCE

A white powdery residue or appearance on the surface of the panel is evidence of chalking. Chalking is a direct result of a breakdown in the resin that is, most often, the result of environmental weathering.

ORIGINAL

CHALK RATE  
OVER TIME

## FADE RESISTANCE

A gradual change in the panel's paint color or gloss is known as fading. Fading occurs when there is a breakdown in the pigment caused by direct panel exposure to the sun's UV rays.

ORIGINAL

FADE RATE  
OVER TIME



LEBANON, PA  
888.339.0059

ORWELL, OH  
877.866.9955

HOWE, IN  
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